NUTRICARE CO LTD.,
VIETNAM

ISO 22000:2005; GMP, HACCP

www.nutricare.com.vn
Topics Covered

1. Vietnam - A review of nutrition status: Challenges and Opportunities

2. Nutricare and its CSR
Economic development

VIETNAM GDP GROWTH RATE

SOURCE: www.tradingeconomics.com | GENERAL STATISTICS OFFICE OF VIETNAM
Golden Age of Population

Diagram showing population distribution by age.
Prevalence of Malnutrition
Underweight & Stunting (2008-15)
Remaining Problems

• CED
• Anemia
• VAD, IDD
• LBW
• MAM, Westing
• New problems of Overweight, Obesity, NCDs,…
Vietnam’s National Nutrition Strategy (2011-2020) aims at:

Women:
- CED among reproductive-aged women < 12%
- Anaemia in pregnant women reduced to 23%
- LBW (< 2,500g) reduced to < 8%

Under 5 year children:
- Stunting reduced to 23%
- VAD (<0.7 μmol/L) reduced to < 8%
- Anemia reduced to 15%
Some Projects among NNS

• Project for maternal and child malnutrition control, focused on reduction of stunting, improvement of height, and proper health and nutrition for pregnant women.

• Project for micronutrient deficiency control:

• Program for School Nutrition:

• Program for food and nutrition security and nutrition in emergencies:
Local RUTF bars

- High Energy Bar
- Hebi (green bean cake)
- Contained:
  - Mung & Soy beans
  - Rice
  - Sesame
  - Sugar
  - Whole milk powder & Whey protein
  - Vegetable fat & oil
  - Vitamin/mineral premix

<table>
<thead>
<tr>
<th>WHO/UNICEF Requirement</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Energy density</td>
<td>5.2-5.5 kcal/g</td>
</tr>
<tr>
<td>Total energy from protein (50% from milk products)</td>
<td>10-12%</td>
</tr>
<tr>
<td>Total energy from Lipids</td>
<td>45-60%</td>
</tr>
<tr>
<td>Max. water content</td>
<td>2.5%</td>
</tr>
</tbody>
</table>
Locally Produced RUFT
HEBI

• In Bar form

• In Paste form
### Challenges

| Globalization brings new issues to many countries, including Vietnam, raising emerging challenges in nutrition and food safety. |
| Large scale urbanization raises issues related to social structure, food production, and biological environment |
| Vietnam has been recognized as one among 5 countries badly affected by global climate change. |
| Population growth has further increased the pressure for development. |

-> Double-burden of malnutrition
Nutricare Mission
CORE VALUES

Human
Human is the center of acts.

Innovation
Innovations are regular activities.

Morality
Morality is foundation
MISSION

Providing the best Nutrition Solutions and Therapeutic Food.

VISION 2030

To become the leader Nutrition Solutions and Therapeutic Food.
ISO 22000:2005; GMP, HACCP
We fully abide by the recommendations of the International Code of Marketing of Breast-milk Substitutes.
# Nutricare’s Products for Malnutrition Children

<table>
<thead>
<tr>
<th>Products</th>
<th>Pictures</th>
<th>Distribution channels</th>
<th>Used for</th>
</tr>
</thead>
<tbody>
<tr>
<td>Care 100 Plus</td>
<td><img src="image" alt="Care 100 Plus" /></td>
<td>High energy Nutritional products</td>
<td>For children with Anorexia and Malnutrition from 1-10 years of age</td>
</tr>
<tr>
<td>Hanie Kid</td>
<td><img src="image" alt="Hanie Kid" /></td>
<td>Therapeutic products</td>
<td>For children with Anorexia and Malnutrition</td>
</tr>
<tr>
<td>MetaMax</td>
<td><img src="image" alt="MetaMax" /></td>
<td>Therapeutic products</td>
<td>For digestive disorder children</td>
</tr>
</tbody>
</table>

**ACCOMMODATE POLICIES & MARKET DEMANDS**
Nutricare’s CSR

Pay back for society
Medical examination - Medicine delivery - Gift giving to people in Nam Sai Commune, Sapa District

Nutricare jointly "Examine - Deliver medicines - Give gifts" in Ha Giang

Nutricare Company Limited presented gifts to needy children in Bac Kan
Nutricare distributes micronutrient supplement products to poor children in Ho Chi Minh

More than 1,000 gift packages from Nutricare were donated to people in CENTRAL PROVINCES
Combination
Core Values
&
Social Responsibilities

Human
Human is the center of acts.

Innovation
Innovations are regular activities.

Morality
Morality is foundation
Thanks for listening!